



**A technician shows how an eco-friendly jiko developed by Econfire is lit in Kerugoya town. The stove saves up to 60 per cent of the wood fuel and also cuts emissions by 80 per cent.**

[PHOTO: MUNENE KAMAU/  
STANDARD]

## Durable, economical stove launched

### KIRINYAGA COUNTY

By FRANCIS NGIGE

Rural families now have a reason to smile after a new cooking stove was launched in Nyeri, Kerugoya, Eldoret, Kitale, Meru and Mombasa.

The stove, dubbed Econfire, is said to improve user's health as well as save money for families around the country.

According to the stove's manufacturer, Envirofit, this is the first time the product is hitting the Kenyan market.

Speaking at the product's launch in Nyeri town, Envirofit trainer Winnie Nailantei said the stove reduces the amount of firewood used by up to 50 per cent and it cuts the amount of toxic emissions by 80 per cent.

"Many families inhale very toxic smoke while cooking with traditional stoves and end up with health complications but with the new design of

the Econfire stove, the family will breathe cleaner air as they cook even if it is with firewood," Nailantei said.

During the demonstration led launch, Nailantei said the firm has partnered with Kaluworks, who are known for their cooking products.

Kaluworks stoves sales coordinator Kunal Khataw, said the partnership is beneficial to all Kenyans who use firewood stoves in their homes because it saves them money.

"We are offering families a chance to have a durable stove that saves up to 60 per cent of their income in the process," Khataw said.

He said the Econfire stove will be retailing at Sh2,500 and Nailantei said they are offering a one year warranty for the stoves.

She said the Econfire has been designed to ensure that is stable enough and does not topple over regardless of the size of sufuria, or any other cooking ware, placed on it.